

# John Deere Quality Goods

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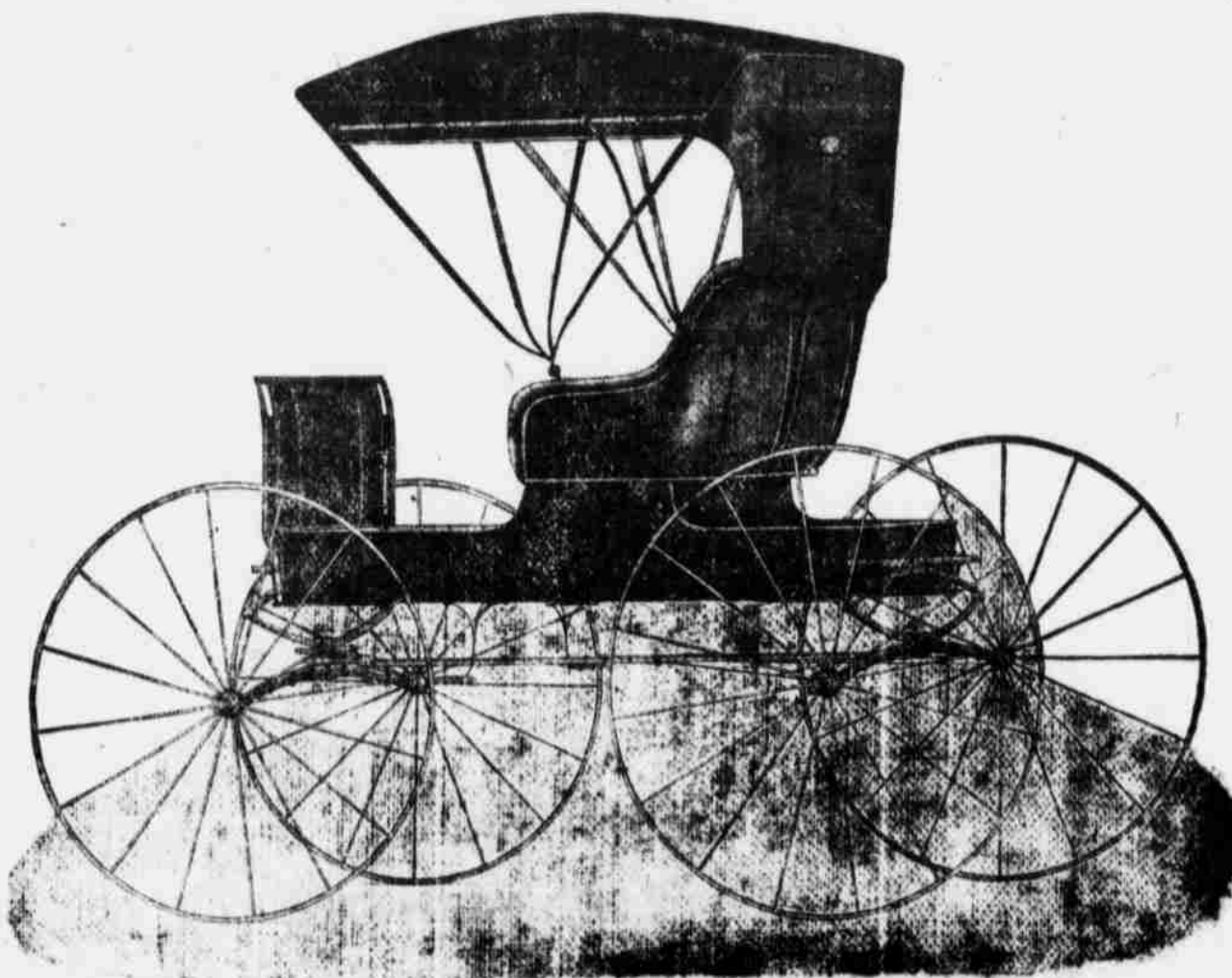
*Quarles & McCawley Co*  
GAINESBORO'S LEADING STORE

## Every Farm Needs a Good Buggy

In a practical way, there is no vehicle that fits into farming activities to better advantage than a good buggy. It is a handy, economical, comfortable and dependable means of transportation, usable every day in the year. Rain or shine, winter or summer, goods roads or bad, up lanes or across fields—a good buggy can always be depended for those necessary trips.

JOHN DEERE BUGGIES are meeting the everyday requirements of farmers in every state in the Union. They are liked for their style and finish, their light-running, easy riding qualities and their long life.

Here are some of their construction features: New wheel flange increases the strength of the hub 50 per cent; twin reach gear has extra flexibility that means comfort for the occupants of the vehicle and longer life for the vehicle; bodies are plugless—paint does not crack or check, and they are thoroughly braced; shafts of straight-grained hickory are specially ironed and braced to bind every joint firmly, the shaft eyes—the most important feature of a buggy—are carefully built of high-grade stock to eliminate danger of breakage and accidents in travel; dust-proof axels are extra strong—they carry the load.



## MORE FOOD WILL SAVE what THE WAR HAS WON

TODAY the world is depending upon the farmers of the United States (and those in Jackson have their part) to a greater extent than ever before for food and clothing.

The farmers have helped complete a mighty and glorious task. Autocracy with its time-dishonored divine right of kings and its lust for world power has vanished before the Everlasting Number of free men. And in this conquering chorus of negation the farmers of the United States, inspired by the slogan, "Feed Will the War," had a leading part. They spoke decisively in terms of food.

NOW, even more than during the war, food is a vital factor. "MORE FOOD WILL SAVE WHAT THE WAR HAS WON"

is the slogan for today.

For there is a new Autocrat in Europe with millions under his sway. On the ruins of the House of Hohenzollern and the House of Hapsburg stands the House of the Empty Cupboards. And from it rules Famine.

Only food in enormous quantities sent from other lands, can keep the more than 300,000,000 peoples of these countries from starvation.

The world is now working to put an end to Famine as it put an end to Autocracy. Surplus food, wherever it can be found and transported, is being hurried to the famine-stricken nations. Enough will be secured to avert the immediate crisis, but, when that is done, the food bins of the world will be empty.

The safety of the world depends upon the harvest of this year.

In this situation, the world is looking mainly for relief from the farmers of the United States.

It is estimated that the United States alone must supply sixty per cent of the coming year's demand for foodstuffs—that our exports must be twice what they were last year. We must send 20,000,000 tons this year as against 10,000,000 tons last year, says Food Administrator Hoover.

It is a big job. It demands preparation on a bigger scale than ever before. Maximum acreage and maximum yields per acre must be the goal of every farmer. For every bushel, every ton, there will be a demand—an insistent demand—from a world fighting Famine.



### A Well Prepared Seed Bed Produces Bigger Crops

When you can make a better seed bed simply by using a disc harrow that does better work, pulls lighter, and lasts longer, why not do it? We can show you just such an implement—one that can be adjusted instantly to penetrate and pulverize the soil thoroughly its entire width in dead furrows, hard and soft ground, and over ridges, as well as on level land.

Next Saturday, or the first time you are in town, drop in and look at the John Deere Model "E" Disc Harrow which we have set up. Get on the seat and operate the levers. Notice that there is a lever for

angling each gang backward or forward so as to make the pull on the horses just right when part of the harrow is working in soft ground and part in hard ground.

And remember to ask us about the third lever. That is the feature you will appreciate because it enables you to raise or lower the inner ends of both gangs so as to make the harrow penetrate at the same depth its entire width in dead furrows or over ridges.

We want you to notice also the neat, substantial construction of this harrow. You will readily understand why it lasts longer.

### PRICES WILL CONTINUE HIGH.

Because of the world shortage of food and the demand for an enormous export to famine-stricken Europe, prices will continue high—especially high for the yield from this year's harvest, and more than normally high throughout the years that the world will require in readjusting itself.

Not until three years after the civil war did the prices of farm products experience a marked decline. Not until nearly 30 years after the close of the war did the prices of many food commodities reach the level that prevailed before the war.

One must consider in this connection that the civil war affected far fewer people than has the world war. The destruction of property was thousands of times less. The problems of reconstruction were far less serious and time taking than they are today. All of the conditions that kept prices high after the civil war are more pronounced in the period that we are entering today.

From every viewpoint of the prospective price situation, things look mighty good for the farmer. He should take stock of his farming resources now, build them up, and maintain them at the highest point for quantity and quality production.



### Get Thorough Cultivation Without Hard Work

Do you still find that making a cultivator do the right kind of work is a tiresome, tedious job?

Wouldn't you be interested in a cultivator that puts thoroughness into cultivation and takes the hard work out?

That is just what the use of our John Deere KC Cultivator assures.

The "KC's" rigs, in shifting stay parallel. Its shovels always face squarely to their work. They never track or trail on crooked rows. No uncultivated spots nor no deep trenches are left. Over all of the field, on crooked rows, as well as on straight rows, the "KC" gives thorough cultivation—the kind that most

effectively destroys weeds and conserves moisture.

The rigs shift quickly in response to slight pressure on the foot levers. Guiding the rigs is as natural as walking.

You can maintain thorough cultivation without delaying work to make adjustments. No wrench work is necessary. You don't have to leave the seat. Simply use the handy levers. These levers enable you to meet quickly and accurately every field condition.

We want you to get into the seat of this cultivator and see for yourself how handy and reliable it is. We've never seen its equal in single-row cultivation for time-saving, labor-saving, weed-destroying work in the field.

Don't fail to come in early and get acquainted with this cultivator.

You can get a "KC" furnished with the famous John Deere Method equipment—slip-point hoof shovels and sweeps.